



College Document # COAS 061

UCC Document # 105

Review Type:    Edit    Exp    Full

**CATALOG YEAR 2013-2014**

COLLEGE/SCHOOL/SECTION: \_\_\_\_\_

**Course:** Add:    Delete:   

(check all that apply) Change: Number    X Title    SCH    Description    Prerequisite   

**Response Required:** New course will be part of major    minor    as a required    or elective    course

**Response Required:** New course will introduce   , reinforce   , or apply    concepts

If new, provide Course Prefix, Number, Title, **Measurable** Student Learning Outcomes, SCH Value, Description, prerequisite, and lecture/lab hours if applicable. If in current online catalog, provide change and attach text with changes in red and provide a brief justification.

**Other:** Add information:    Change information:    Attach new/changed information. If in current online catalog, provide change and attach text with changes in red.

Justification:

Communication faculty believes the current course title does not adequately describe the course and its curricula. While theory is mentioned within the course description revising the course title allows us to have a more generalized understanding of the overall course.

COMM 3300

~~Communication and Meaning~~ **Introduction to Theoretical Principles of Communication**

Three semester hours. (FL)

Beginning study of the nature, problems, and theories of human communication. Examines issues of meaning, relationship, and community within interpersonal, group, and media contexts. Surveys rhetorical, pragmatic, and interpretive perspectives on the communication process.

**Student Learning Outcomes:**

- Students will be able to critically examine theories of communication and their relevancy to contemporary culture.
- Students will be able to evaluate the significance of traditions within communication theory.
- Students will be able to summarize and illustrate the development of academic theory.
- Students will be able to identify and interpret philosophic assumptions of communication theory.
- Students will be able to understand the intersection between communication theory and academic scholarship.
- Students will be given the opportunity to increase their competency and an ability to assess the appropriateness and effectiveness of their individual communication practices.
- Students will develop small group communication skills.

Approvals:

Signature

Date

Chair  
Department Curriculum Committee

Joquina Reed

11/05/2012

Chair  
Department

Chair  
College Curriculum Committee

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02/2012